

Corporate Profile

China Fire & Security Group, Inc.

Headquarter Office

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Select Financials

Fiscal Year End Dec. 31st

Current Price (8/20/2009) \$16.9

52-Week Range \$5.6 - \$19.2

Diluted Shares Outstanding 28.3M

1 Mo. Avg. Trading Volume 248,432

Market Cap \$478.3M

Cash Per Diluted Share \$0.98

Enterprise Value \$450.4M

China Fire & Security Group, Inc. (NASDAQ:CFSG)

China Fire & Security Group, Inc. through its wholly owned subsidiaries, Sureland Industrial Fire Safety Limited ("Sureland") and Tianjin Tianxiao Fire Safety Equipment ("Tianxiao"), is a leading total solution provider of industrial fire protection systems in China. Leveraging on its proprietary technologies, China Fire is engaged primarily in the design, manufacture, sales and maintenance services of a broad product portfolio including the detectors, controllers, and fire extinguishers. Via its nationwide direct sales force, China Fire has built a solid client base including major companies in the iron and steel, power and petrochemical industries throughout China. To learn more about the Company visit: www.chinafiresecurity.com

Investment Highlights

Strong Demand -- Despite Weak Economy

- New mandatory fire standards
- China's stimulus spending on infrastructures
- Continued spending by core Tier-1 customers
- Market share expansion
- Growing needs for retrofitting solutions and services

Market Leader with Sustainable Advantages

- First mover -- high barrier to entry
- Technical and innovation leadership-UL Certifications
- #1 brand with nationwide distribution
- Locked-in customer base

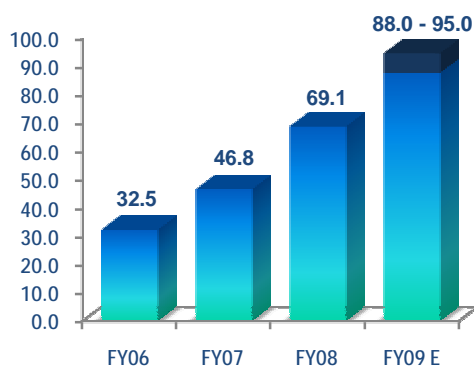
Robust Business Model with High Visibility

- Solid profit margins
- Positive cash flow
- Large backlog

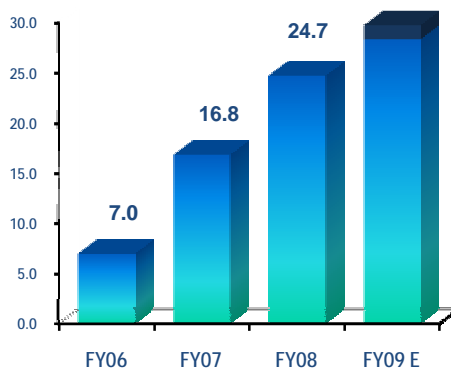
Consistent Performance and Proven Leadership

- Consistently "meet or beat"
- Expert management team

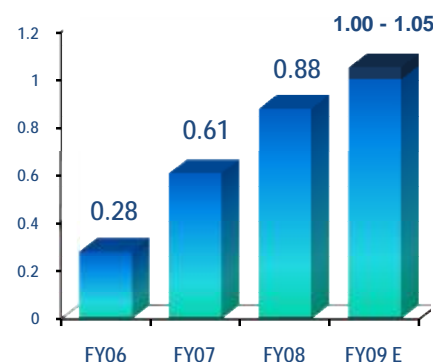
Revenue (\$mm)



GAAP Net Income (\$mm)
28.3 - 29.7



Diluted EPS (\$)



No.1 Brand in China



Management

Brian Lin

CEO and Co-Founder

- 17+ years management skills, technical expertise and financial controls both in Nortel Networks and Motorola in the US and UTStarcom in China
- Led the company since 2006 achieving 40%+ growth annually
- Master's Degree in Electrical Engineering from University of Toronto

Weishe Zhang

Chief Technology Officer

- 15+ years experience in fire protection industry with both technical and management positions
- Served as a technical advisor helping the growth of Sureland Industrial since 1995
- Inventor of dozens of international and domestic product and technology patents
- Master's Degree in Engineering from Beijing University of Aeronautics & Astronautics

Robert Yuan

Principal Accounting Officer

- Was assistant to CFO of Lenovo Group engaged in financial reporting, strategic planning and M & A
- CCG investor relations in China representing a number of public companies listed in the U. S
- Texas Christian University IN Texas with Ph.D. degree in Physics and MBA with concentration in finance

Weigang Li

Co-Founder, VP of Sales, General Manager of Sureland Industrial

- 15+ years experience in project sales and sales force management in fire protection industry
- Has been influential in winning a number of large, notable contracts since the Company's inception
- Pursuing business diploma in an advanced program at Tsinghua University

Haijun Yang

VP of Operations, Deputy General Manager of Sureland Industrial

- 9 + years of working experience in fire protection industry with Sureland
- Experience as a marketing manager in telecommunications industry
- MBA from Renmin University of China in 2000 and pursuing Ph.D. in business management since 2004

Main Products

CFSG is ranked #1 in "System Contracting Enterprises" by the China Fire Protection Association.

Fire Detectors: Required in all industrial environments to detect potential fire hazards



- Linear Heat Detectors: Required in all industrial environments to detect potential fire hazards in power cables, oil tanks, pipelines, power plants, large storage

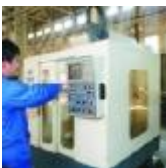


- Flame Detectors(Multi-Frequency Infrared Flame Detectors): Based on leading global technology and is widely used in petrochemical plants, hydraulic oil storage, airports



- Gas Detectors (Long-haul Flash type IR Combustible Gas Detectors): Can detect a range of 120m x 14m space and works under all weather conditions. Widely used in oil drilling platforms, oil transportation pipelines, chemical storage, winery storage.

Controllers: Industrial Fire Alarm Control and Management Systems function as operating system for fire detection and extinguishing



- Fire Alarm and Control System
- Cell-based Fire Safety Information Management System
- Network-based Monitoring and Command System
- Network-based Customer Service System

Extinguishers: Systems spray water mist evenly through valves that can be controlled automatically to ensure effective regional fire extinguishing.



- Specialized Water Spray Fire Extinguishing Systems
- Medium Pressure Single Fluid Water Mist Extinguishing Systems
- Form and Gas based Fire Extinguishing Systems

Locked-in Customer Base

- Expensive switching costs after initial installation
- Recurring high margin maintenance revenue
- High repeat revenue opportunities

Client Name	Cumulative Contract Value
Anshan Iron & Steel Co.	\$36.1M
Capital Iron & Steel Co.	\$31.0M
Wuhan Iron & Steel Co.	\$29.6M
Ma An Shan Iron & Steel Co.	\$18.6M
Datang Power	\$15.7M
PetroChina	\$11.7M
Jiuquan Iron & Steel Co.	\$11.6M
Changjiang Sanxia ("Three Gorges")	\$6.9M
Sichuan Dongfang Electric	\$4.3M
Huadian Corporation	\$2.2M